

Going Places: Prescott Group joins the Blue Nose Marathon and raises money for client van

May 16, 2018

Halifax, NS –Prescott Group, a non-profit organization supporting adults with intellectual challenges in Halifax, is pleased to announce that Team Prescott will be joining the Blue Nose Marathon for the very first time.

Team Prescott, made up of clients, staff and friends, will be participating in the Lifemark 5km race on Saturday, May 19 starting at 2pm. With an expected 50 members of Team Prescott attending the race, Prescott Group will be front and centre.

“Our goal is to engage our clients in each and every part of the community. The Blue Nose Marathon is an extraordinary way to do that,” says Prescott Group Executive Director Louis Brill. “And we want to make the community more aware of us and what we do.”

Brill, a long time member of the running community, former President & CEO of the Lung Association of Nova Scotia and the former President & CEO of Special Olympics Nova Scotia, knows the power of sport to unify and transform. As the current official starter of the Blue Nose Marathon, he also knows first-hand how the marathon brings people together for fitness, fun and the greater good. “The Blue Nose Marathon is the greatest community event in Atlantic

Canada and this is exactly the type of event we want our clients to experience. The fact that we can also raise money is an added benefit.” Brill says.

Prescott Group’s mission is to put clients first. When asked what would make Prescott Group better, clients unanimously said “a van.” Not surprising since due to lack of transportation clients regularly miss out on opportunities to learn and grow. Team Prescott is committed to ensuring clients have what they need to succeed and has been working hard to make a van become a reality.

Team Prescott member and client, Gerald Holman couldn’t be more excited. He was the first client to join the team and he is the first member of his family to ever participate in the marathon. As a baker in Prescott Group’s Fireside Kitchen for the past 13 years, he knows a van will make a big difference. He envisions a van “with our logo all over it out and about in the community” giving his colleagues and friends opportunities to try new things and have new experiences.

In anticipation for the race on Saturday, May 19, 2018, Team Prescott is hosting a pep rally on Friday, May 18, 2018 at 3430 Prescott St, Halifax from 12:30pm to 2:30pm. The Pep Rally will feature music by DJ Ace. Media is invited to attend and interview staff and clients about Team Prescott and our fundraising goals.

Donate to Team Prescott by visiting <http://bluenosemarathon.com/charity-challenge/for-donors/> and search for Prescott Group.

About Blue Nose Marathon

The Blue Nose Marathon is a charity road marathon that has been held each spring in Halifax since 2004. The race is currently sponsored by Scotiabank, as the Scotiabank Blue Nose Marathon.

www.bluenosemarathon.ca

About Prescott Group

Prescott Group is a non-profit organization that supports adults with intellectual challenges in Halifax through personal development, social enterprise and community employment.

www.prescottgroup.ca

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